

DATE: April 14, 2007  
TO: Dealer Principal, Canadian Ducati Dealer Network  
FROM: Kevin Davis, Canadian Sales & Marketing Manager

**Marketing and Sales Bulletin SLS-07-017 – 2007 Canadian Racing Program**

Ducati North America announces increased support for Ducati racers participating in the 2007 Parts Canada Road Race National Thunder Series plus the 2007 Calgary Ducati Cup. Total funds posted for 2007 are \$59,000 CDN.

The program posts \$4,850 per Parts Canada National Thunder race date at seven events plus a Grand National Championship bonus of \$10,000 to the series winner, \$5,000 for second and \$2,500 for third on a Ducati. Four models of motorcycles are eligible: SS1000, Monster S2R1000, Sport Classics and the 2008 Hypermotard.

The Calgary Ducati Cup is a grass roots level “Ducati only” series with bike model application in the CMRA rule book. Ducati North America is supporting the 6 race series with \$8,050 CDN posted.

Ducati North America also offers further club racing support with “racer only” pricing on selected new Ducatis, as well as specially discounted racing kits for specific models.



**Series: Parts Canada Road Race Nationals**

Class: 2007 Canadian Thunder Series

Bikes: 2004 - 2007 SS1000, 2006-2007 Monster S2R1000, 2006 PS1000LE, 2006-2007 Sport1000Biposto and S, 2008 Hypermotard

Number of events: 7 Nationals

Total posted: \$51,400 CDN

1st \$1,000                      6th \$400

2nd \$750                        7th \$350

3rd \$650                        8th \$300

4th \$500                        9th \$250

5th \$450                        10th \$200

Series Championship: \$10,000    2<sup>nd</sup> Overall \$5,000    3<sup>rd</sup> Overall \$2,500

2007 Event Dates:

May 18-21 Shannonville, ON

June 2-4 Mont-Tremblant, QC

June 30 – July 2 Calgary, AB

July 14-16 Mosport, ON

August 11-13 Shubenacadie, NS

September 1-3 Shannonville, ON

\*Awards issued as parts credit redeemable at any Canadian Ducati dealer.

**Series: CMRA at Race City, Calgary, AB**

Class: Calgary Ducati Cup

Bikes: Per CMRA rule book – Ducati Cup

Number of events: 6 Regionals

Total posted: \$8,050 CDN

1st \$500

2nd \$250

3rd \$150

4th \$100

5th \$50

Series Championship: \$1,000    2<sup>nd</sup> Overall \$500    3<sup>rd</sup> Overall \$250

CMRA 2007 Event Dates:

May 20

June 10

July 1

July 29

September 15

September 16

\*Awards issued as parts credit redeemable at any Canadian Ducati dealer.

Please contact Kevin Davis at [kdavis@ducatiusa.com](mailto:kdavis@ducatiusa.com) for more information on this program. For contingency claims info please contact [contingency@ducatiusa.com](mailto:contingency@ducatiusa.com).





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