

August 22, 2007

**Team Ducati Thunder announces no purchase necessary "Crew for a weekend" Promotion during September Long Weekend Cdn Superbike Races**

Motorcycle Racing, its all about passion and relationships

Ducati has an amazing racing and company history, the success of which, it can be argued, is because of their strong relationships and a passion for motorcycles. During the September long weekend, Ducati North America's Canadian Thunder motorcycle road racing Team aims to have the same success at Shannonville Motorsport Parks Canadian Superbike National using this exact same formula.

As a way to demonstrate this recipe for success, The Ducati Thunder Team is excited to announce their "Ducati Thunder Crew for a Weekend" promotion, an interactive experience designed to get motorcycle fans truly involved and immersed within the passion and relationships of the Ducati family.

The Team invites any motorcycle fans to go to our website, ([www.ducati thunder.ca](http://www.ducati thunder.ca)), and fill out the online entry and questionnaire for this promotion. No purchase is necessary and your entry will give you a chance to become a member of our professional motorcycle road racing team for the weekend of September 1-2 in Shannonville, ON.

A team Ducati jacket, shirt and Weekend pass will be given to the winner with two weekend passes for second place and a PUG, (Performance Under Gear), shirt for the 3rd winner. Should all go as planned; our Crew for a weekend winner will have the chance to stand with us in the winners circle and taste some champagne on Sunday. Trust us, this is our goal!

Anyone is welcome to enter as you do not have to have any motorcycle riding or wrenching experience. We have lots of jobs to do over a race weekend and we will be sure to find you something! Contest cutoff is August 30 at 7PM with the winners announced by 9PM the same evening.

Remember, if you do not win the "Crew for a Weekend" promotion. Everyone is invited to relax and enjoy the environment surrounding the Ducati family. Racing fans can stop by and visit the Ducati promotion and hospitality areas in our race pits as put on by Ducati and RevCycles, your Ducati Toronto dealer.

Ducati Thunder, coming soon to a winner's circle near, (and maybe right beside), you!

Press release from Ducati Thunder Team  
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Races being held at SMP, (Shannonville Motorsport park), August 31st to September 2nd  
Visit [www.shannonville.com](http://www.shannonville.com) for directions.